

# COBECO:PHARMA

## your guide to **private label**

process & information

personal lubricants | nutritions & supplements | cosmetics | cleaning & maintenance



[cobeco-privatelabel.com](https://cobeco-privatelabel.com)



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## How does it work

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## Create your own private brand

### Why Cobeco?

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*Create your own private brand with Private Label by Cobeco Pharma Manufacturing. Cobeco Pharma has the necessary key elements for a successful private label.*

Cobeco Pharma is one of the leading private label manufacturers in Europe and is well known for the innovative formulas at budget prices. This is what distinguishes Cobeco Pharma from the rest of the private label manufacturing companies and what will give you the cutting-edge advantages when doing business with Cobeco Pharma. Cobeco Pharma is situated in the Netherlands.

Cobeco Pharma has low order quantities, which is unique for private labelling. If you are a startup company with a low budget, or existing company that wants to test a new product with a small bottle run, Cobeco Pharma is the private label manufacturing company to help you! We are specialized in offering small quantities at competitive prices, due to our efficient production facility. Also for bigger quantities

we can assist you, as we have a big capacity to supply your order in quick delivery times. Plus, our in-house research assistants and experts make sure that they keep up to date to all new developments.

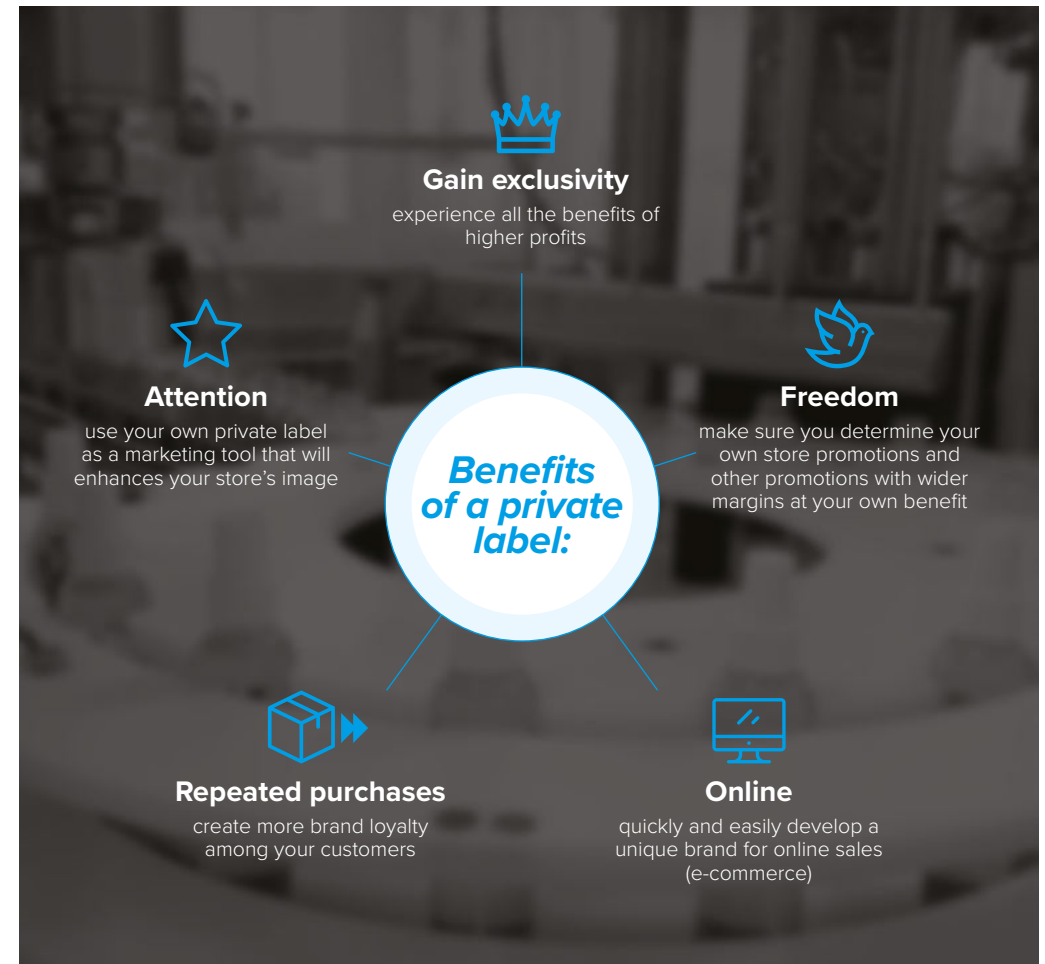
*Cobeco Pharma is the private label manufacturing company to help you!*

We not only produce and deliver the ingredients. We are also there to advise and assist you in starting your own private label. Cobeco can assist in (creating) your concept, design, packaging, filling and even the needed registrations and marketing, or even completely take care of this. We offer custom-made service to every client, in all kinds of areas, from first idea until bringing your product to market.

## Benefits

*A private label has many benefits. For example, it ensures a unique product with a unique appearance and will give you an opportunity to strengthen the store loyalty.*

You are able to build your brand recognition in your market, improve loyalty and repeated purchases, attain larger profits margins offering a lower retail price; a significant advertising opportunity at minimal costs. Get your company name and logo in front of your customers on a regular basis for days or months on end.



# How does it work

## Formulas

*Formulas are a composition of ingredients that make a product. All formulas have a certain composition of ingredients in order to create a product with a specific function*

### In-house formulas

The in-house formulas are standard formulas that are being used for the Cobeco Pharma Wholesale products. It is possible to buy an in-house formula and create your own private label product. You're able to create your own design for the label, but we can also take care of the design for you or offer you assistance.

### Cobeco Pharma Contract Manufacturing

Cobeco Pharma Contract Manufacturing gives the opportunity to produce custom-made liquids, tablets, gels, creams, powders and capsules. Each custom-made formula has regulations that should be taken into account.

You can provide us with your formulation, which we can produce for you. The minimum order quantity for the Cobeco Pharma Contract Manufacturing depends on the packaging and product.

*It is possible to buy an in-house formula and create your own private label product*





## Delivery time

### In-house formulas

The estimated delivery time is dependent on the packaging.

The delivery time of a new product with in-house formulas is between 6 to 12 weeks, after the approval of the printing proofs and depending mostly on chosen option of printed packaging.

**The delivery time for re-orders with an in-house formula will be shorter.**

The delivery time of product with your own formulas is between 12 to 16 weeks, after the approval of the printing proofs and depending on type of product and formulation.

All after orders can be arranged at short notice. Urgent delivery is possible at additional costs.



## Shipment

Your finished product will be ready to be ex-warehouse delivered or the finished product can be delivered by us at additional costs.

The time of delivery is within Europe, 3 to 4 days. It is possible to order an urgent shipment at additional costs.

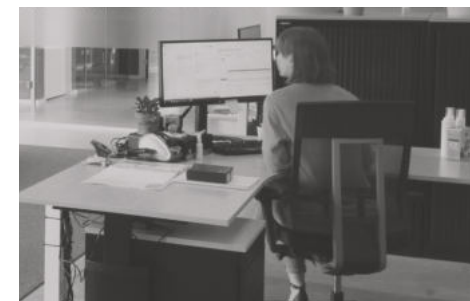
### Case count packaging

The product of the order is packed per case count. A case count is the amount of products that are sealed and shipped together as one package. The amount of products that are sealed together depends on the measurements of the products.

We have standard case counts for the different products we offer. It is possible to change the size of this case count at additional costs.

### Drop shipment

It is also possible to deliver your products as drop shipment. This means that we will deliver the products we produced for you directly at your clients. Cobeco Pharma will charge additional costs for this service.



## Payment protocol

After ordering a private label, you will receive an order confirmation. In this order confirmation you can find all the details of your order, including the costs.

When you have received and signed this order confirmation, a prepayment is required.

After we received your payment, the process planning of production will be started.

When the production has been completed, we can send you a picture of your finished product, or you can visit our company and inspect the product yourself.

The final payment of the remaining amount must be done at this time. After the payment is complete, your products are ready to be picked up at our company or we can ship your products to the requested address in Europe.



## The steps to your own product



*Choose a product,  
packaging and the  
desired quantity.*



*Your product can be  
shipped or picked up from  
our warehouse.*

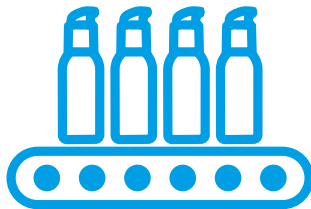




*We will send a quotation, an order confirmation and an estimated delivery time.*



*After you have checked it, you can now approve the confirmation.*



*We will purchase the packaging and start the production.*



*Your artwork will be reviewed by our design team and you will receive a digital print proof which you can approve.*

## Formulas

*Lubricants are used during sexual intercourse. The use of lubricants during sexual intercourse can enhance sexual pleasure and make sex more comfortable. Cobeco Pharma offers different types of lubricants.*

## Personal lubricants

### Water-based lubricants

#### REGULAR

Water-based Lubricant (B322)  
Extra Thick Water-based Lubricant (B314.1)

#### SPECIAL

2-in-1 Water-based Lubricant (B323.1)  
White Water-based Lubricant (B280)  
Cooling Water-based Lubricant (B904)  
Warming Water-based Lubricant (B318.1)  
Extra Warming Water-based Lubricant (B318.2)  
Anal Relax Water-based Lubricant (B174.1)  
Anal Thick Water-based Lubricant (B326)

### Jar Lubricants

Butter Oil-based Lubricant (B304)  
Cream White Lubricant Lubricant (B185)  
Extra Thick White Water-based Lubricant (B190)  
Powder Lubricant Lubricant (B664)

### Flavoured lubricants

Aloe Vera Water-based Lubricant (B298.1)  
Aloe Vera Thick Water-based Lubricant (B331)  
Cannabis Water-based Lubricant (B327)  
Cannabidiol Water-based Lubricant (B334)  
Cherry Water-based Lubricant (B297.1)  
Chocolate Water-based Lubricant (B018.1)  
Forest Fruit Water-based Lubricant (B021.1)  
Guarana Water-based Lubricant (B328)  
Monoi Water-based Lubricant (B193)  
Passion Fruit Water-based Lubricant (B299.1)  
Pina Colada Water-based Lubricant (B301.1)  
Strawberry Water-based Lubricant (B317.2)  
Vanilla Water-based Lubricant (B019.1)

### Natural lubricants

100% Natural Water-based Lubricant (B330.1)  
Glycerine Free Water-based Lubricant (B332)

### Silicone-based lubricants

#### REGULAR

Silicone-based Lubricant (B015)  
Thin Silicone-based Lubricant (B040)

#### SPECIAL

Cooling Silicone-based Lubricant (B903)  
Warming Silicone-based Lubricant (B902)



## Formulas

*Cobeco Pharma offers the opportunity to create a private label brand with food supplements to support the health and sexual wellness. The body sometimes needs support to stay healthy and in shape. You can complement the needs of the body with food supplements.*

## Nutritions & supplements

### Vitamins, minerals & amino acids

#### **TABLETS**

Calcium, Magnesium, Zinc 1300mg Tablets  
Calcium, Magnesium, Zinc 2100mg Tablets  
Calcium with Vitamin D & K Tablets  
Energy Metabolism Tablets (B291)  
Glucosamine-chondroitin-msm Tablets  
Hair, Skin & Nails Tablets (B455)  
Magnesium Tablets (B100)  
Magnesium Citrate, B6, Taurine Tablets  
Multi Forte Tablets  
Multivitamin Tablets (B302)  
Multivitamin 1 Tablets  
Multivitamin 2 Tablets  
Multivitamin A-Z Sport Tablets  
Multivitamin A-Z Women Tablets  
Psychological Functions Tablets (B292)  
Vitamin B Complex Tablets  
Vitamin B 200% Tablets  
Vitamin C Plus & Bioflavonoids Tablets

#### **CAPSULES**

Acidophilus Plus Capsules  
Magnesium Malate Capsules  
Paraxine Capsules (B430)  
PEA Capsules  
Probiotic Capsules

#### **SOFTGELS**

Cholesterol Lowering Softgels  
Co-enzyme Q10 Softgels  
Melatonin Softgels  
Vitamin D3 Softgels

### Herbal & combination supplements

#### **TABLETS**

African Mango 6000mg Tablets  
Anti Ageing Tablets  
Breast Enhancement Tablets (B061)  
Cranberry Plus Inulin Tablets  
Cranberry Plus Tablets  
Eye Care Tablets  
Green Multivitamin Tablets (B187)  
Male Potency Tablets (B027)  
Male Vitality & Erection Support Tablets (B296)  
Sexuality Tablets for Men (B065)  
Virility Tablets (B074)

#### **CAPSULES**

Artichoke Weight Balance Capsules (B295)  
Breast Enhancement Capsules  
Cinnamon Capsules (B103)  
Erection Support Capsules (B297)  
Energy Capsules  
Invigoration & Vitality Capsules (B070)  
Performance Capsules (B075)  
Physical Performance Capsules (B082)  
Red Yeast Extract Capsules  
Sexuality Capsules for Men (B287)  
Sperm Quality Capsules (B029)  
X Power Capsules

#### **SOFTGELS**

Borago Oil Softgels  
Brain Formula Softgels  
Evening Primrose Oil Softgels (B102)  
Garlic & Fish Oil Softgels (B101)  
Lecithin 1200mg Softgels  
Oregano Essential Oil Softgels  
Peppermint Oil Softgels  
Sea Buckthorn Fruit Oil Softgels

### Nutritional liquids

Cognitive Performance Drops (B008)  
Energy Drops (B001)  
Energy Drops - Apple (B001\_2)  
Energy Drops - Caramel (B001\_5)  
Energy Drops - Chocolate (B001\_6)  
Energy Drops - Cola (B001\_7)  
Energy Drops - Raspberry (B001\_8)  
Energy Drops - Strawberry (B001\_10)  
Energy Drops Muira Puima (B001-11)  
Guarana Drops (B010)  
Vitality & Performance Drops (B005)

### Sport nutritions

#### **AMINO ACIDS**

Arginine Tablets  
BCAA Tablets  
Carnitine Tablets  
Citrulline Tablets  
Creatine Tablets  
L-glutamine Tablets  
Taurine Tablets

#### **COMBINATION**

Multivitamin A-Z Sport Tablets

## Formulas

*A wide variety of cosmetic products are available for private label. Gels & creams for general and sexual health, body shaping products, massage products, perfumes and many more.*

## Cosmetics

### Body care & enhancement

Breast Enhancement Cream (B103)  
Bust Booster Gel (B183)  
Buttocks Lifting & Cellulite Gel (B116.1)  
After Depilation Gel Bikini (Aftercare) (B184)  
Female Tightening Gel (B142)  
Skin Lightening Cream (B144.1)

### Fragrances

#### ROOMMISTS

Bamboo Roommist (B703)  
Jasmine Roommist (B707)  
Lavender Roommist (B706)  
Sandalwood Roommist (B708)  
Ylang Ylang Roommist (B705)

#### PERFUMES

Pink Eau de Toilette for Her (B153.3)  
Blue Eau de Toilette for Him (B154.1)  
Eau de Toilette for Her (B171)

### Intimate care & wellness

Sensual Cream (B138)  
Tingling Sensual Gel (B201)  
Viagel For Men (Sensual Gel) (B102.1)  
Viagel For Women (Sensual Gel) (B101.1)  
Oral Gel - Strawberry (B117.1)  
Oral Gel - Tropical (B118.1)  
Oral Gel - Vanilla (B119.1)  
Clove Delay Cream (B189)  
Clove Delay Gel (B191)  
Clove Delay Spray (B701)  
Delay Cream (B171)  
Delay Gel (B200)  
Delay Spray (B002)  
Delay Spray Cooling (B158)  
Delay Spray Strawberry (B159)  
Delay Spray Warming (B157)  
Male Enhancement Lotion (B170)  
Male Enhancement Cream (B143.1)  
Male Enhancement Cream Warming (B188.1)

### Massage

Neutral Massage Oil (B30.1)  
Sensual Massage Oil - Secret (B033.1)  
Sensual Massage Oil - Ylang Ylang (B039)  
Slippery Nuru Massage Gel (B192)  
Warming Massage Oil (B035.1)  
Chocolate Body Paint (B175)

### Natural cosmetics

Natural Massage Oil (B037)  
Natural Massage Oil - Honey Milk (B197)  
Natural Massage Oil - Orchid (B036)  
Natural Massage Oil - Tea Rose (B198)  
Natural Warming Massage Oil (B038)



## Formulas

*To maintain the quality of your special toys, leather or latex clothing or objects you need cleaning products that are specially created for these materials. Cobeco Pharma offers a variety of products that are perfect for these purposes*

## Cleaning & maintenance

### Personal cleaning

Hygienic Hand Gel  
Intimate Wash Soap-free  
Intimate Cleaner Men  
Intimate Wipes Cleaning

### Cleaning & maintenance

Neutral Cleaning Soap (B500)  
Toy Cleaner (B169)  
Toy Cleaner Citrus (B186)  
Toy Cleaner Lemon (B167)  
Talcum Maintenance Powder (B656)  
Latex & Leather Spray (B152)

### Natural cleaning & maintenance

Natural Toy Cleaner (B702)



# Packaging

## Primary

Private Label by Cobeco Pharma has many packaging options for you to choose from. This way you can create your perfect private label.

Here you see all our standard packaging series; Bottles, Closures and Secondday packaging options. Please refer to Private Label brochure **'Formulas & Packaging'** for the complete details, available colours and sizes.



Airless



Amadeus



Basic Round



Bio/Sustainable



Boston Round



Boston Tall



Glass



Massage



Jars



Sachets



Sharp



Slim



Specials



Toycleaners



Tubes



## Closures

## Secondary packaging



Flip caps / Disc tops / Droppers



Lotion pumps

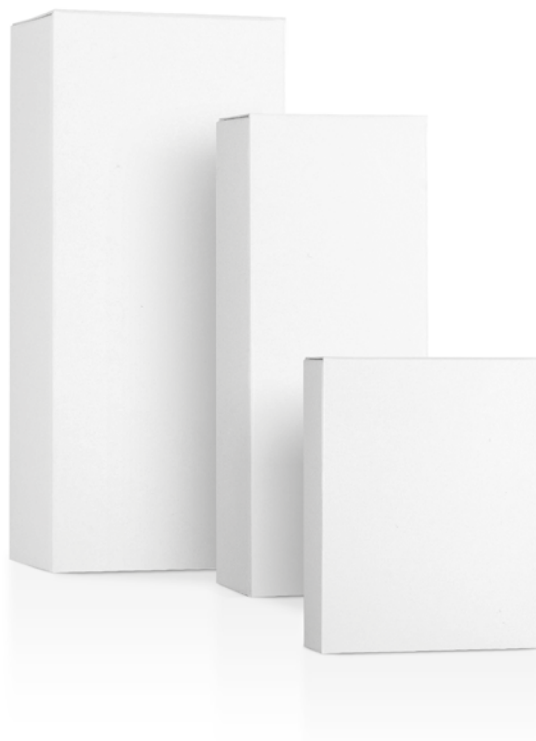


Screw caps



Sprayers

The secondary packaging is the outer packaging of the primary packaging that holds one or more units with the goal to protect and for display purposes. The label and secondary packaging do not come into direct contact with the ingredient. Cobeco Pharma offers different secondary packaging options such as labelling, shrink sealing, carton boxes, display boxes, leaflets and gift sets. The carton boxes, display boxes, leaflets and gift sets are all additional options to complete the look of your private label. Carton boxes can give your product a more luxurious appearance. You can print the carton boxes in full colour or optional in metallic colours. Many options are available for the finishing of the carton boxes.



### Labelling

The label informs the customers of important information about the product, such as the ingredients and instructions.

### Shrink sealing

With shrink sealing, the whole product is tightly sealed with plastic. The seal provides extra protection of the products against damage and other harmful factors, such as dirt or moisture.

### Carton boxes

You can choose to offer the products in boxes with the same design and text as the actual products' label for a more exclusive look.

### Display boxes

A display box is an effective promotional tool for your product's presentation, which can make you stand out from other brands.

### Leaflets

Leaflets are the perfect solution if you would like to include more information with the product, and/or in different languages that do not fit on the packaging itself.

### Gift sets

Gift sets add value to your brand and products as you are able to promote and introduce customers to multiple products at once while adding a new experience to the presentation of your products.

### Advent calendar

Just like gift sets, advent calendars are a great marketing tool to present multiple products to improve brand awareness with a festive experience.

# Design

## What you need for the design

### Colour

*In this section we will explain a little bit about colours and the printing techniques used for all our products. This should give you an indication on how to prepare all of your artwork.*

Most of the artwork will be printed in Full Colour. Full colour means that all the colours of the text and the images consist of the four primary printing colours Cyan, Magenta, Yellow and Black (CMYK). In full colour all the images, logos, photos and texts can be printed in every colour that you want.

It is important that you always work within this colour mode when designing and preparing the artwork. Any other type of colour mode will be converted back to CMYK and this could cause unexpected results. If you work within the CMYK colour range you will always have the best reference to how it will translate to print.

Another type of colour that can be used is PMS. (PMS = Pantone Matching System) This is a standard in the graphic industry. They are pre-mixed solid colours and will be used for example on tubes and sachets.

Every colour is specified with an individual number, so for every colour you wish to use you need to choose the number. For example: green PMS355 C, or blue PMS 2915 C etc.

*It is always important to work within the correct colour mode. This way you will know how the printed artwork will look*



*PMS colour book*

## Printing techniques

*For all our products we use a number of different printing techniques:  
Digital / Offset / Screenprint / Flexoprint.*

It depends on which packaging which technique will be used; here a short overview



*Offset printing process*

### Labels

All the labels will be printed digitally in full colour. The materials used for our labels are polyethylene and polypropylene. You can also opt for metallic base material or non-label look. This is on request and for additional costs.

### Boxes

The printing technique for boxes is offset. This means that the ink is transferred from the image plate onto the cardboard. The boxes are also printed in full colour so it also means you have to work within the CMYK range.

The material used for the boxes is a one-side coated sulfate board. This means that the boxes on the outside have a smooth surface and the inside is a more 'open' (slightly rougher) surface.

### Tubes:

For tubes there are a couple of possibilities regarding printing technique.

#### • Offset printing (Standard):

requires the use of PMS colours. Make sure that all the artwork is made in PMS.

#### • Screen printing:

This also requires the use of PMS colours. Screenprint is used when the tube is dark and the artwork is light, or a specific look and feel is needed. For example, you can have a matte tube, with a shiny screenprint.

#### • Flexo printing:

When you want to use full colour design or a design with lots of different gradients, the use of Flexoprinting is needed. Bear in mind that it is more expensive and has a longer lead time.

The correct printing technique will be determined after reviewing the artwork.

### Bottles, directly printed

To print directly on to bottles (vs. using a label) we use screenprinting with PMS colours. For every colour a PMS number must be chosen.

### Sachets:

The printing technique for sachets requires PMS colours. So for every colour you wish to use you need to choose a number. For example: green PMS355 C, or blue PMS 2915 C etc. Please be aware that due to the nature of the printing technique and the small size of the product, small details can be problematic regarding colour registration, meaning that colours can shift slightly from each other.

# Design

## What you need for the design

### *Finish and other necessities*

#### **Legal text**

Every product needs legal text on the packaging. This legal text informs the customers about the ingredients, how they support the function of the product and how the product is correctly used. This information is a requirement and cannot be altered. The final labelling will be under responsibility of the client.

#### **Intellectual property**

Cobeco Pharma requires the client to warrant that the client owns, or has valid, licences to the intellectual property (as brand names, used logos etc). The client is responsible and liable for the designed logos and used brand names.

#### **Finish**

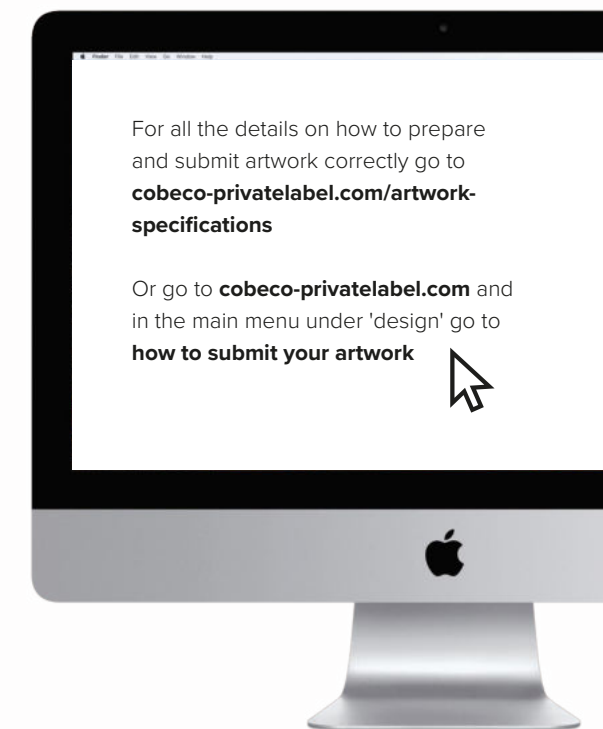
For the boxes, labels, tubes and sachets there are different finishes possible. For the boxes you can have a matte, glossy or spot-gloss\* finish (\*spot gloss is where there are on specified areas a glossy finish while the rest of the box remains matte). For the labels, tubes and sachets you can choose a matte or glossy finish.

#### **A few things to keep in mind at all times**

Keep your small text preferably in 100% black. This is to make sure that small text stays sharp and readable. When you use a light colour for very small text it might look ragged and is therefore harder to read.

Make sure that the barcode (EAN) on your artwork is big enough and only use 100% black. This is very important; any other colours, like reds and light colours may render the barcode unreadable for scanners. Also make sure you place the barcode on a contrasting colour, preferably white.

Images and photos that are used in the artwork should at all times be 300 dpi on 100%. Lower dpi will result in unsharp and pixelated images.



*Not just the look and feel of your product is important, there are other things to take in consideration when completing your design.*



*Glossy vs. Matte finish*

## Service and final checklist

### Design service

Our specialized DTP team can help you with the last adjustments of the packaging. If you need help with placing the barcode or label on the packaging or you need advice about the measurements of the final document, they are at your service. Cobeco Pharma will charge additional costs for this service.

No inspiration? The specialized graphic design team will work with you to create your perfect brand label. Cobeco Pharma will charge additional costs for this service.

### Marketing

All marketing texts are in your control. We offer a service that can take care of the texts for you, at additional costs. There are legal requirements that have to be taken into account. Cobeco Pharma offers a photo service that provides you of professional pictures of your finished product for marketing purposes, at additional costs.

### Checklist

- ☐ Make sure all your artwork is in the right colour mode.
- ☐ Make sure you use the templates that are provided.
- ☐ Make sure you use the legal text that is provided.
- ☐ Decide on the finish; glossy or matte.
- ☐ Don't forget the barcode on your artwork
- ☐ Choose a material for your labels: white / transparent / metallic.

*No inspiration?  
The specialized graphic design team will work with you to create your perfect brand label*



# Classification and related legislation / registration

*To bring your product to market you will have to meet several requirements and comply with certain rules. Certain products need to be notified before bringing them to market, as well as the registration procedure depends on the kind of product. If you need any help regarding the notification procedure, Cobeco Pharma can assist you with the notification of your product.*

## Classification and notification of the product.

### Cosmetic products

#### Definition of a cosmetic product

The European Union Cosmetics Directive defines a cosmetic as:

*"any substance or preparation intended to be placed in contact with the various external parts of the human body (epidermis, hair system, nails, lips and external genital organs) or with the teeth and the mucous membranes of the oral cavity with a view exclusively or mainly to cleaning them, perfuming them, changing their appearance and/ or correcting body odors and/or protecting them or keeping them in good condition."*

The European Union requires that cosmetic products placed on the EU market are safe; that is, they "must not cause damage to human health when applied under normal or reasonably foreseeable conditions of use." Examples of cosmetic products that Cobeco offers as 'private label' are creams, lotions, gels and oils. If a product is not classified as cosmetic but does come into contact with parts of the human body, it is classified as the product group 'product safety'. In that case, the legislation of safety rules for cosmetics is also a requirement to follow to bring the product to market.

#### Notification of a cosmetic product

When your private label product is a cosmetic product, it has to be registered at the Cosmetic Products Notification Portal (CPNP). This is a European notification system created for the 'implementation of regulation (EC) N° 1223/2009 of the European Parliament and of the Council on cosmetic products'. If preferred, Cobeco Pharma can arrange this notification for you and you will receive the Notification in CPNP.





# Responsible person

*For each cosmetic product that is being sold on the European market, a responsible person or company has to be assigned. This responsible person guarantees the compliance of the safety, documentation of product information, the notification and the consumer information.*

**Cobeco Pharma offers you three possibilities to arrange the 'responsible person' of the cosmetic product at additional costs:**

**1 Cobeco Pharma as responsible person of the product**  
Cobeco Pharma will arrange the product information file and will complete the CPNP registration for the cosmetic product under the name of Cobeco Pharma. This means that Cobeco Pharma is responsible for the details of the CPNP registration being correct and authorities can contact Cobeco Pharma in case they have questions or need further information.

**2 The customer as responsible person of the product (1)**  
When requested, Cobeco Pharma will arrange the product information file and provide it to the customer. The customer is responsible for the completion of the CPNP registration. The customer is responsible for the details of the CPNP registration being correct and authorities will contact the customer in case they have questions or need further information.

**3 The customer as responsible person of the product (2)**  
Cobeco Pharma will arrange the product information file and will complete the CPNP registration on behalf of the customer. This means that the product will be registered in the CPNP portal under the name of the customer himself. The customer is responsible for the details of the CPNP registration being correct and authorities will contact the customer or Cobeco in case they have questions or need further information.



*Cobeco Pharma can upon request arrange the product information file and will complete the CPNP registration on behalf of the customer.*

## General consumer product

### Definition of general consumer product

The Directive 2001/95/EC of the European Parliament and of the Council of 3 December 2001 on general product safety defines general consumer products as:

*“ any product - including in the context of providing a service - which is intended for consumers or likely, under reasonably foreseeable conditions, to be used by consumers even if not intended for them, and is supplied or made available, whether for consideration or not, in the course of a commercial activity, and whether new, used or reconditioned.”*

The GPSD defines the safety requirements for consumer products, including sector-specific requirements (e.g., cosmetics, food, toys, chemicals, electronics). Products that are not classified within the sector-specific laws are classified as commodity products or general consumer products. In the Netherlands, the labeling rules for this Regulation are stated in the Commodities act (Warenwet). We design the labels for lubricants conform the Commodity Act.

### Our general consumer products

Cobeco Pharma classifies personal lubricants as a commodity products or general consumer product. Lubricants are no longer registered as a medical device class I after new European regulations for medical devices. For a lubricant to be a medical device, there must be a medical/clinical claim with a therapeutic or diagnostic purpose. Personal lubricants are used as a moisturizer or lubricant for sexual intercourse to ease discomfort and supplement the body's natural lubrication, whereby the product falls within the general consumer products requirements.

Cobeco is ISO certified as we continue to comply with the quality system required for the production of medical devices. This way, we can ensure the quality and safety of our products.

### Notification of a general consumer product

Notification or registration is not mandatory for most countries. When registration is requested, Cobeco Pharma can supply you with the required production documentation.

### Who is responsible for the files?

Cobeco Pharma documents all product files on-premise for direct access. The procedure for product safety files, by law, requires that the file must be available at the manufacturer's location. When authorities have questions, they can contact the local Ministry of Health or the manufacturer.

# Food supplements & health products

## Definition

*Health products are products of which the primary function is related to health. Food supplements are an important group within health products.*

Vitamins and minerals are the most known food supplements, but also products with other substances as amino acids, herbs, fish oil, fibers, glucosamine, cranberry, probiotics, are food supplements (according to Dutch legislation). These ingredients that can be categorized as 'other substances' represent a large group that falls under food supplements.

### Food supplements

*'food products that are meant in addition to the normal diet, that have a concentrated source of one or more nutrients, or other substances with a nutritional or physiological effect; and are brought into a pre-dosed form on the market, namely as capsules, pastilles, tablets, pills and other similar forms, sachets of powder, ampoules of liquids, drop dispensing bottles, and other similar forms of liquids and powders to be taken in small measured quantities.'*

### Herbal preparations

*'a herbal preparation is a herbal substance, which can be or cannot be edited, and can be consumed by human, also meaning herbal extracts. Herbal extracts are also food supplements.'*

### Legislation of notification

Food supplements belong to the product classification 'food' and have to comply with the legislation of 'Warenwet', which is the Dutch Ministry of Health. Food supplements can look like medicine but are not categorized as medicine (according to Dutch legislation). For food and food supplements a medical purpose is not allowed to claim for the product.

The legislation of food supplements can differ per country. Our assortment of food supplements is suitable for diverse markets, inside and outside the European Union.

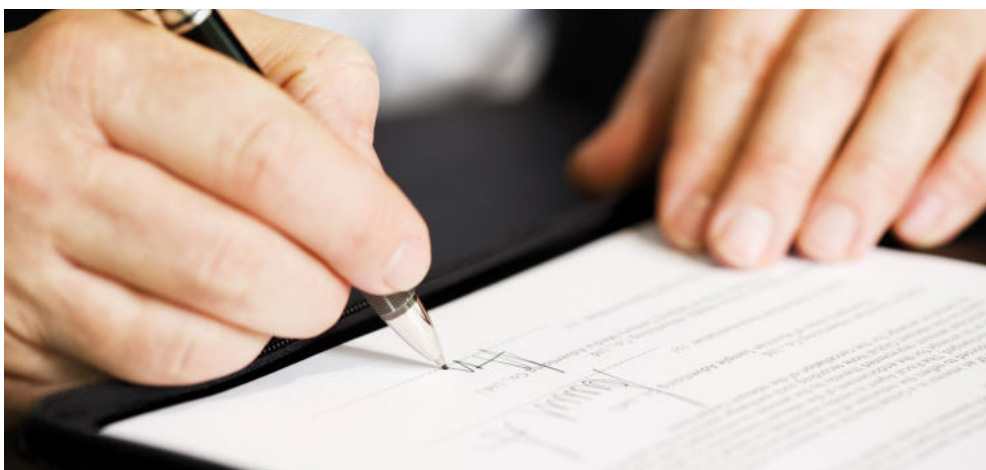
Notification or registration is not mandatory for some countries, such as the Netherlands. When registration of food supplements is requested, Cobeco Pharma can supply you with the required production documentation.

*Our assortment of food supplements is suitable for divers markets, inside and outside the European Union*



# Notification & conformity

*Cobeco Pharma can provide you with documents regarding the notification or conformity of your private label product. In this section, you will find examples of the documents Cobeco Pharma can supply you with regarding your private label product.*



## Classification of the products

The different classification of products requires different documents of notification or registration. Besides this, it depends on which procedure you choose.

Cobeco Pharma can provide you with documents regarding the notification or conformity of your private label product. In this section, you will find examples of the documents Cobeco Pharma can supply you with regarding your private label product. The different classification of products requires different documents of notification or registration. Besides this, it depends on which procedure you choose.

### Cosmetic classification products

#### Notification in CPNP register for cosmetics

When the notification in the CPNP register is finished, it is confirmed with a document of notification with the CPNP notification number. This notification number indicates that the cosmetic product is successfully registered at the CPNP register.

#### Product information file for cosmetics

Each cosmetic product needs to have a product information file. If you decide to let Cobeco Pharma arrange the product information file, you will receive a completed file. This file contains all needed information regarding the product and production, safety and assessment, and ingredient information.

### General Consumer Product classification products

#### Technical documentation

The technical documentation is provided by Cobeco Pharma and includes all the information on the design, manufacture, and operation of a product. The technical documentation must contain all the details necessary to demonstrate the product conforms to the applicable safety requirements and is safe to use.

#### Food supplements

The required documentation for food supplements depends on the country where the products need to be marketed. Cobeco Pharma can provide you with the production documentation you may need in the process.



# Export documents

*When you are located outside the EU and we need to export your product, specific documents can be requested by the authorities to notify and/or register your product in your own country.*

In some cases when there is a trade agreement between your country and the Netherlands, there are documents available that will save import duties.

## Production certificate and storage documents

When products are being exported, all required documents will be needed. We could help you out with the documents you request. For certain documents we will make a surcharge because of the costs we need to make.

### **Certificate of Analysis**

A Certificate of Analysis is an authenticated document that is issued by the Quality Control Department that ascertains that the product has met its product specification and quality.

### **Information Data Sheet (IDS)**

An Information Data Sheet is a document that holds the relevant information regarding the safety. It is intended to provide professional users with information regarding safe storage and transport. It includes information such as physical data, storage, disposal, protective equipment, and spill-handling procedures.



# Export Documents for registration and shipment

*When you are located outside the EU and we need to export your product, specific documents can be requested by the authorities to notify and/or register your product in your own country. When products will be exported, all the required documents will be needed.*

## **Certificate of Origin (CoO)**

A certificate of origin (CoO) is a document that indicates the origin of the product. A CoO proves in which country a product is made. Without CoO you may encounter difficulties if you want to import products in a particular country.

Some countries outside the EU are asking for a CoO for trade and political measurements, such as boycotts, import restrictions and import quotas. Also, in some countries the customs apply the general duties to be paid or the MFN rate (most favoured rate) for products accompanied with a CoO. That could mean, you pay less taxes or nothing at all.

## **Free Sale**

(cosmetic and food supplements)

A Free Sale Certificate (FSC) is meant to register a particular product in a third country (non-EU country) and can be used for this purpose only. This document is not related to a shipment of products. If a FCS is required depends on the country. Ask your local authorities if you need a FCS before we export your order.

A Free Sale Certificate states that the products are free trade in the EU. They must also comply to EU legislation.

It can take about 15-20 days to request this document for new product at authorities.

## **Export statement**

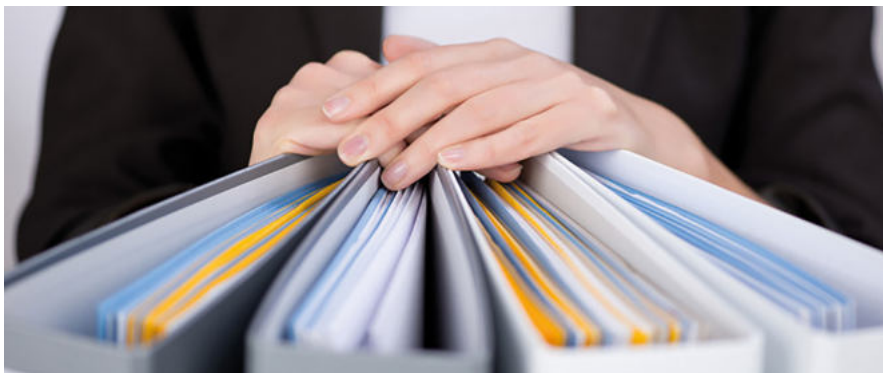
(cosmetic and food supplements)

An export statement provides detailed information regarding the shipment of products, such as the kind of products, weight and article number. The certificate contains all the information necessary for customs, if they might choose to check the products.

When requested a Free Sale that was necessary for registration, then the Export Statement is obligated to request shipment for each order.

In case Free Sale will not be necessary, it is important to check if customs of your country requires an Export Statement.

It can take about 7 days to request this document at authorities (or 15 -20 in case new products not notified before).





# Export documents

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*Some countries require legalisation of documents. In many cases, a legalization of sales invoices is only needed by the Chamber of Commerce. In some cases legalization by Embassy is required.*

## Legalisation

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### Chamber of Commerce

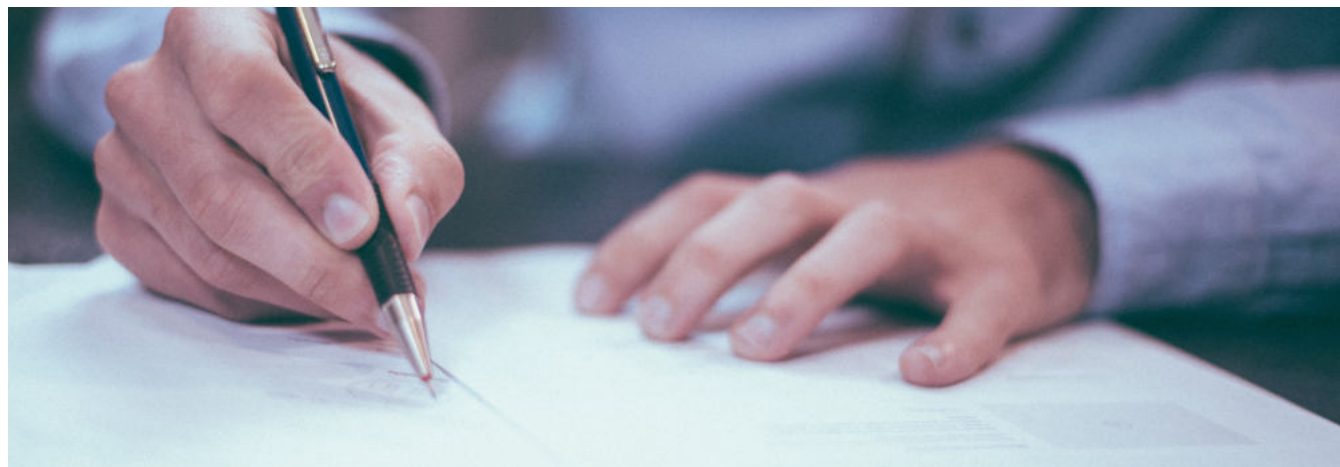
The Chamber of Commerce (CoC) verifies the name and signature on the document and legalizes this signature. After authentication, you the document will be returned to you, with the required legalization stamp of the Chamber of Commerce on it.

### Embassy

For certain countries legalization is required by the Embassy and/or the Ministry of Foreign Affairs. Different embassies charge different costs and how long the legalization takes depends on the country (between 1 until 10 working days).

*We can help you out with all required documents that will be needed*

*...approved!*



# Quality control

*At Cobeco Pharma we stand for quality. We put all the effort needed in it, to make sure that our products, ingredients and packaging meet the most stringent requirements.*

To be able to guarantee this, Cobeco Pharma has a quality control department that is checking every quality procedure and assures all requirements meet our quality standards for developing food supplements, cosmetic products and medical devices and packaging to be brought to market in European and outside. Beside this, Cobeco Pharma is a member of various associations and is working according quality assurance system principles.

## Quality assurance

### Natuur & gezondheidsproducten Nederland (NPN)



Cobeco Pharma is a member of the Dutch trade organisation Natuur & gezondheidsproducten Nederland (NPN). This organisation and its affiliates stand for the promotion of quality and safety in the field of food supplements.

### Keuringsraad KOAG KAG



The Dutch Inspection Board, on behalf of the Foundations (KOAG) and (KAG), supervises public advertising of the healthcare and pharmaceutical industry

### ISO13485



ISO13485 is a standard for medical devices and a quality management system in accordance to which Cobeco Pharma operates and produces.

### Good Manufacturing Practice (GMP)



Products have to be produced in accordance to strict requirements. These requirements are called the 'Good Manufacturing Practice' (GMP). Cobeco produces in accordance to the guidelines of GMP. Our staff is especially being trained to produce our products. Because of that, there have been a quality control system and a special designed manufactory.

### Nederlandse Cosmetica Vereniging (NCV)



Cobeco Pharma is a member of the Dutch Cosmetics Association called Nederlandse Cosmetica Vereniging (NCV). The NCV is the official trade organization of manufacturers and importers of cosmetics.

### SEDEX



Cobeco Pharma is a member of SEDEX, a non-profit membership organisation dedicated to create improvement in responsible and ethical business practices in global supply chains.

### Hazard Analysis Critical Control Points (HACCP)



Cobeco Pharma pursues a quality assurance policy based on the Hazard Analysis of Critical Control Points (HACCP). The entire production process is being monitored to detect potential food safety dangers by the HACCP system.

### Cosmetic Products Notification Portal (CPNP)



Cosmetic products are submitted to the Cosmetic Products Notification Portal, to increase the safety of cosmetic products and strengthen market surveillance.

### Certificate of Analysis (COA)

A certificate of analysis shows important specifications for a specific batch.

What's in a COA?

- Viscosity: The viscosity of a fluid is a measure of its resistance to deformation at a given rate. A higher viscosity means a thicker fluid. We can also conduct this measurement in-house so we can check if the batch complies with our specifications.
- pH-value: An important aspect of lubricant and cosmetics is the pH value. Our products have to comply with these values so that the pH value is equal to that of the skin and the intimate area. For example, the pH specification for the Cobeco lubricants is pH 4.5 to 5.5 with pH measurements per lube ranging from pH 4.8 to 5.1.
- Microbiological test: For each batch, we conduct a microbiological test. This means we check if this batch isn't contaminated with microorganisms.

Besides this, the COA mentions density, ingredients and appearance.

### Product Information File (PIF)

The product information file is a cosmetic product dossier containing the most important information about the cosmetic product. For example ingredients, packaging, claim substantiation, and labelling. The PIF shows the product characteristics, its safety and efficacy. Each cosmetic product placed on the EU/UK market needs to have a product information file according to the EU Cosmetics Regulation 1223/2009.

A PIF also contains information about the challenge test which is performed to determine the shelf life of a product after opening and the product does not show a risk of microbiological contamination.

### Safety Data Sheet (SDS)

A Safety data sheet provides useful information on chemicals and products falling under the CLP regulation (Regulation (EC) No 1272/2008). Products with one or more warning statements have to be accompanied by an SDS.

### Information Data Sheet (IDS)

An Information Data Sheet is a document that holds the relevant information regarding the safety. It is intended to provide professional users with information regarding safe storage and transport. It includes information such as physical data, storage, disposal, protective equipment, and spill-handling procedures.

### Stability test

The purpose of stability testing cosmetic products is to ensure that a new or modified product meets the intended physical, chemical and microbiological quality standards as well as functionality and aesthetics when stored under appropriate conditions. Carrying out a stability test for cosmetics is an obligation according to the Cosmetics Regulation, EC 1223/2009.



### Dermatological test

The human repeat insult patch test (HRIPT), which is the standard human clinical test used for personal care and pharmaceutical products, is used to help predict the likelihood for induced allergic contact dermatitis (ACD) of topically applied products. Under highly controlled conditions, small amounts of test product are applied to patches, which are then repetitively applied to the backs of volunteers under the supervision of a dermatologist.

### Cytotoxicity test

Cytotoxicity tests are designed to determine the toxicity to cells of the test subject.

### Vaginal irritation test

The test item is applied topically to the surface of a human reconstructed vaginal epithelium to obtain human-relevant data on the vaginal irritation potential of a product or ingredient, without the use of animals.

### Condom compatibility

The test evaluates the compatibility of the product with latex condoms analyzing any variation in the mechanical resistance to traction and bursting following contact with a personal lubricant.



NEW!

## Advent calendar selection guide

As we are specialized in developing and producing products for advent calendars, we are happy to help you explore all the possibilities when you start thinking about your advent calendar.

We can offer unlimited options that may fit your brand and calendar theme with festive pleasure products and packaging in different colours and sizes that are optimal for advent calendars. Not only can we offer all the suitable products for the inside, but with our extensive knowledge, we can also advise you on which information is needed on the outside of the advent calendar.

It is advisable to start the preparations for your next advent calendar as early as you can. Delivery times are continuously increasing, so an early start of the preparations and development is crucial to make sure your calendar is ready in time for the next holiday season.

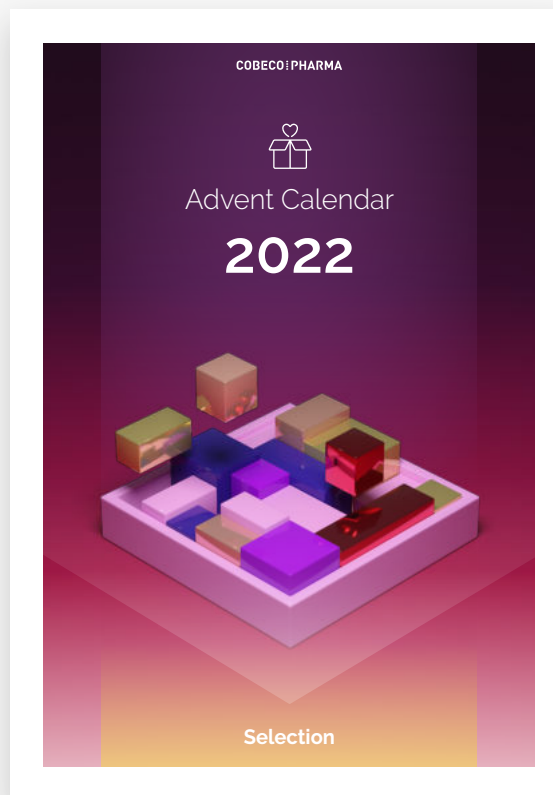
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[Ask for the complete guide](#)

## Recommended products



Massage Oil



Toycleaner



Roommist



Oral Love Gel



Sensual Fragrance Sticks



Delay & Lubricant



Massage Shower Bar



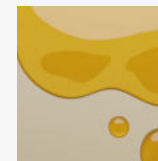
Kissing Clean Soap Bar

## Formulas



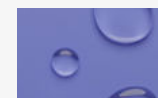
### Lubricant

- B323.1 2-in-1 Hybrid Lubricant
- B318.1 Warming Lubricant
- B193 WB Lubricant Monoi
- B330 100% Natural Lubricant
- B904 Cooling WB Lubricant



### Massage oil

- B037 Natural Massage Oil
- B038 Natural Warming Massage Oil
- B198 Natural Honey Milk Massage Oil
- B033.1 Luxury Massage Oil Make Love
- B035.1 Massage Oil Warming
- B039 Massage Oil Monoi [New](#)



### Oral gel

- B117.1 Oral Gel Strawberry
- B118.1 Oral Gel Tropical
- B119.1 Oral Gel Vanilla



### Bull power

- B174.1 Delay Clear
- B002 Stud Delay Spray
- B701 Clove Spray
- B191 Clove Gel



### Toycleaner

- B169 Toycleaner
- B702 Organic Toycleaner



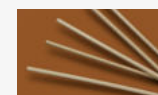
### Via Gel

- B101.1 Stimulating Gel for Women
- B102.1 Stimulating Gel for Men



### Room mist

- B703 Roommist Bamboo
- B708 Roommist Sandalwood



### Fragrance sticks

- B709 Jasmine & Sandalwood
- B710 Patchouli & Cedarwood